



QuotationJunction™
where buyers and sellers meet

“The Perfect Lead Generation Solution”



Quotation Junction

About us

Founded in 2004, Quotation Junction offers a perfect lead generation proposition to UK based buyers and suppliers in primarily the business to business sector.

Using a state of the art lead management platform Quotation Junction connects pre-qualified buyers to a network of established suppliers at the time the buyer is looking to purchase.

Quotation Junction is part of a stable of technology driven companies providing a mix of complementary skills and expertise. These synergies allow the provision of complex, comprehensive solutions ranging from web and mobile product development to innovative marketing programmes.

"We offer a cost effective lead generation service providing targeted, qualified leads on a pay per lead basis that generate measurable results"

Kirsty Mills
Marketing Manager
Quotation Junction

Our Service

In summary

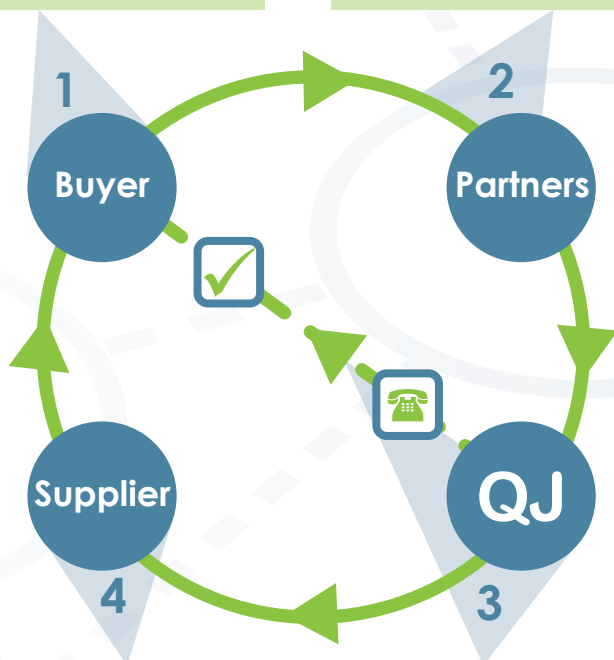
Quotation Junction offers a perfect proposition to both buyers and suppliers:

- Buyers receive free quotations from trusted suppliers.
- Suppliers get qualified targeted leads at the very moment the buyer is looking to purchase.

How does it work?

Buyers are attracted to our website and respond to our emails because we are seen to be impartial

Buyers provide their requirements, location and contact details at the very moment they are looking to buy



Leads are sent to our suppliers in real time, maximising the sales opportunity
Leads are sold a maximum of three times, earning you up to three commissions per lead

A qualification call is made by Quotation Junction to each buyer to confirm their requirement



About You

Over the years, Quotation Junction has built up and works with a small network of affiliated partners that generate leads directly or attract traffic on our behalf. We prefer to work with a smaller number of partners with whom we have developed a relationship as they have a direct effect on the quality of service we provide to our clients. Our reputation with our clients is based on the quality of the leads we supply them and is therefore the element of our business which we can never get wrong.

How Can We Help You?

Quotation Junction offers you the tools to help you (and us) make money from traffic on your website, blog or email database.

Text links, banners and landing pages are available if you require them or if you prefer, you can use our API to direct your leads to our email system.

Depending on your content and audience profile, you can provide leads for one or more of many markets in which we operate.

In addition, our platform requires very little technical knowledge and after setting up a partner account our reporting tools and analytics are just a few clicks away.

Commissions

When Quotation Junction enters into a new partnership, both parties enter a pilot phase. This pilot phase lasts one month during which we will purchase leads on the basis that any sales generated from this traffic will earn you an agreed percentage of the commission. Every lead you supply is sold a maximum of three times earning you up to three commissions per lead.

Post pilot, having had time to test assumptions Quotation Junction will be prepared to discuss alternate commission models. That said, in 99% of cases, our partners tend to continue using the above model as they believe it achieves higher returns.

Payment

Quotation Junction can guarantee payment on the first day of each month for commissions accrued during the previous month.

Transparency and real time tracking

Quotation Junction provides its partners with some of the most up to date tracking in the industry. Our reporting system enables you to actively monitor our marketing campaigns, leads, conversions and the commissions they generate you with full transparency and in real time.

Support

Once part of the group, you can expect to have frequent contact with us in the form of a permanent relationship manager. Your relationship manager will work closely with you on a one to one basis to make sure that both parties are benefiting. Once part of the group, you can expect to have frequent contact with us in the form of a permanent relationship manager. Your relationship manager will work closely with you on a one to one basis to make sure that both parties are benefiting.



Our Markets

Since 2004, Quotation Junction has provided its supplier network with high quality Business-to-Business leads across a number of vertical markets.

More recently, we have started to work with suppliers in the Business-to-Consumer sector; however this has mainly been for niche products, typically with a high value.

At Quotation Junction we are always willing to consider original and innovative ideas. If you believe you can supply a significant volume of leads in market we are not currently supplying, or using a methodology we currently don't employ, please give us a call – we are more than willing to listen.

How To Contact Us

We are interested in hearing from you, in whatever capacity. Please contact us via our website at:

<http://www.quotationjunction.com/registration-affiliate.html>

or by using the contact details below.

Quotation Junction
Partner Relations

Tel: 0800 612 9536

Email: partner-relations@quotationjunction.com



What Our Customers Say

"Working with Kirsty and the team at quotationjunction.com is great. The revenues generated can be exceptional and payment is always made on time every month. This is a massive advantage over using some of the other affiliate companies where you can wait up to 4 months for a payment. Their tracking system is great and they are always a quick phone call away if you have any questions or problems. I strongly recommend you give them a try!"

Oliver Smith
Email Marketer

"Our group has been using the services of Quotation Junction since the beginning of 2009. We have found that the quality of leads has been on average better than those of other lead generation companies."

"The staff at Quotation Junction are both professional and approachable, we feel that they are interested in developing an on-going relationship and this is mutually beneficial to both parties."

"As Marketing Manager for Kenco Local I would recommend the services of Quotation Junction."

Paula Jones
Marketing Manager
Kenco Local – Alba Beverage Company Ltd.